

# Sofo

*since 1968*

**Poltrona**  
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**designer** Superstudio

**description** Sofo is a seat to place in a row, like a train, or to stack to build solid, colorful mountains. It is simply a block made with an S-shaped cut from a cube of polyurethane, covered with fabric featuring two large stripes. The result of a very simple operation, without wasted material or thought. It presents itself as a compact, abstract, colorful object that communicates the joy of living, like things that arrive from another world.

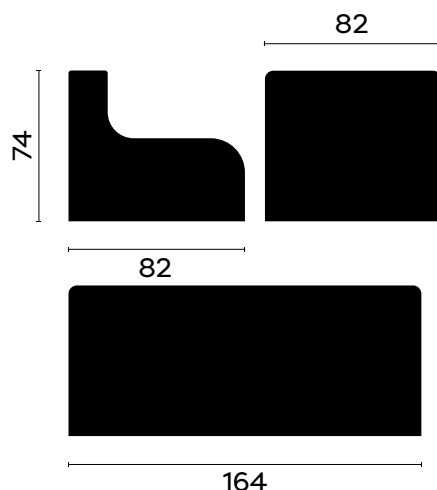
**typology** Armchair and Sofa

**dimension**

|          |                      |
|----------|----------------------|
| Armchair | 82 × 82 × 74 [h] cm  |
| Sofa     | 164 × 82 × 74 [h] cm |

**weight**

|          |       |
|----------|-------|
| Armchair | 17 kg |
| Sofa     | 33 kg |





materials

Frame in polyurethane,  
base in vacuum-formed  
plastic, covering in  
cotton, polyester and  
viscose fabric

colors

Verosa  
[Green and Pink]

Rosancio  
[Pink and Orange]

Verosa



Rosancio





an icon of comfort



Ph. Serena Eller

↗ Africano, Cluster Palazzo Brancaccio, Rome. 2021



Ph. Serena Eller



Ph. Serena Eller

↗ Africano, Cluster Palazzo Brancaccio, Rome. 2021

↗ Africano, Cluster Palazzo Brancaccio, Rome. 2021



↴ *The Student Hotel, Florence. 2020*



Ph. Pietro Savorelli

an icon of comfort

↴ *Contemporary Cluster, Rome. 2020*



Ph. Pietro Savorelli



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↴ *The Student Hotel, Florence. 2020*



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↴ *The Student Hotel, Florence. 2020*

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Sofo



**a museum  
masterpiece**

On display in many  
temporary exhibitions  
all over the world



Ph. Michel Figuet

↗ *Jouets à jouer, Jouets à jouer, Istituto Cultura Italiana, Brussels. 2018*



↗ *Domestic Icons Poltronova, International Salone del Mobile, Milan. 2016*



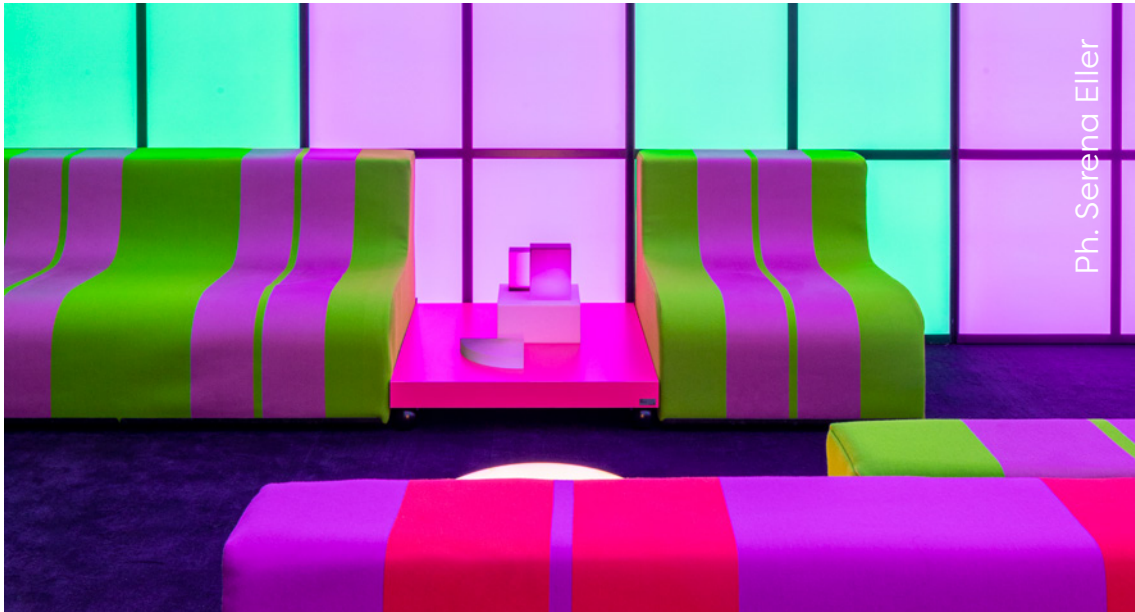
↗ *Florence Biennale — Biennale Internazionale di Arte contemporanea di Firenze, Florence. 2019*



↗ *Superstudio — Mobili 1966-2016, Ungers Archiv für Architekturwissenschaft Köln. 2017*



↗ *Superstudio 50, MAXXI, Rome. 2016*



Ph. Serena Eller

↗ *“Elle Decor, The Art of Light”, Milano Design Week, Palazzo Bovara, Milano. 2023*



Ph. Serena Eller

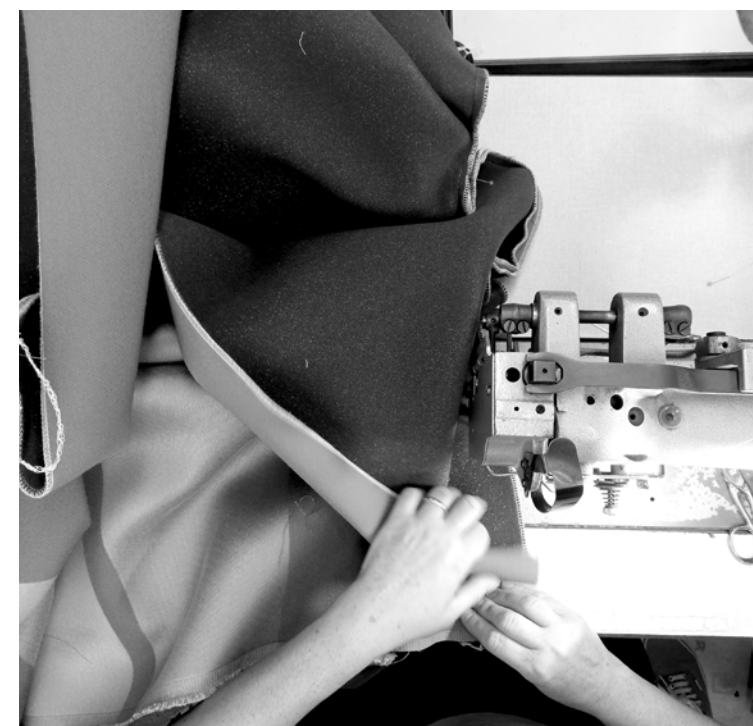
↗ *“Elle Decor, The Art of Light”, Milano Design Week, Palazzo Bovara, Milano. 2023*



*Poltronova factory,  
Agliana. 1968—2020*

made in Italy  
since 1968

The shape of the sofa is obtained by cutting the initial parallelepiped of expanded polyurethane in two, with a further subdivision in half to obtain the two armchairs. The upholstery fabric, an integral part of the project, in the green and pink / pink and orange striped versions with the names Verosa and Rosancio, as its creator Natalini remembers, paid tribute to a surrealist and futuristic attitude.



↴ Poltronova headquarter, Agliana. 1968



↴ Villa Mercedes Garden, Florence. 1968



Ph. Cristiano Toraldo di Fra

made in Italy  
since 1968

*Sofo is a seat that you can put in a row like a train, or use to build mountains and thrones, mountains and pyramids firmly planed in the ground. But at the end it is only a polyurethane block, a cube split in two parts by an “s” and then covered by material with two big stripes. It is the result of a very simple operation, without any material or intellectual waste. It appears like a big colored object, a little abstract maybe, like all the things with a bit of joy that look like things from another world.*

Adolfo Natalini, Superstudio 1966



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